

# SARAH RODRIGUEZ

## Graphic Designer

sarahrodriguez88@gmail.com | (516) 984-2587

[sarahrodriguez.com](http://sarahrodriguez.com)

## STATEMENT:

Structure is the perfect balance and organization of various components. Play is a combination of curiosity and engineering. Graphic design is a visual problem that can only be solved through structured play.

## EMPLOYMENT

### OCT 2019–CURRENT Pajamas For Peace

Position: Creative Director of Marketing

- Creating and executing branding guidelines for start-up in print material and digital
- Designing and delegating marketing material projects in large format, print, website, email, and social media outlets
- Updating patterns for garment and analyzing products for production with factories
- Editing product and lifestyle photos, in addition to assisting photoshoots with models

### MAY 2021–CURRENT Solo International Inc.

Position: Assistant Graphic Designer

- Working directly under Art Director in updating and creating final linesheets for children's sleepwear, swimwear, and playwear

### JUL 2016–APR 2018 James River Printing

Position: Graphic Designer

- Creating print media for diverse clientele
- Managing social media accounts (FB and IG)

### APR 2015–JUL 2016 Canaan Printing, Inc.

Position: Graphic Designer/Pre-press

- Creating print media for customers
- Pre-press/output: layout, managing digital copiers, bindery, shipping and developing press plates

### AUG 2011–APR 2015 Americare Pharmacy

Position: Assistant for Synagis Department

- Using graphic design skills to create forms, logos, stationary, and posters
- Patient input, doctor/nursing/insurance calls, payment posting, supply ordering

## EDUCATION

### 2012–2019 Academy of Art University, CA

- MFA Graphic Design

### 2008–2011 Adelphi University, NY

- BFA Graphic Design, Magna Cum Laude

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Preps Imposition Software

NuOrder Platform Software

Invision

Microsoft Office Suite

Mailchimp

Social Media marketing (FB, IG)

Bilingual: Spanish

## CAPABILITIES

- Inquisitive: I am a thorough learner. I like to ask questions and obtain additional materials.
- Integrity: I have vast experience being self accountable (logging overtime, remote working situations, and financial liabilities).
- Leadership: I am approachable. I love to help and train fellow employees.
- Public Speaking: I can improvise quite well and handle stressful, unexpected situations.
- Communicating: I have a strong background in writing and enjoy creating content.

## INTERESTS

Graffiti

Sign language

Disney aficionado

Foster care